

PORTRAITS

Pre Session

- Try to get adequate sleep the night before your session.
- Drinking a lot of fluids a few days before and on the day of the session will improve your skin texture.
- Traditional clothing styles will stand the test of time and keep your portrait looking fresh for years to come.
- Stay away from fabrics with noticeable patterns. Solid colours tend to make a more pleasing picture.
- If you have light skin, avoid bright reds, oranges, or bright pinks as these colors have such intensity that they draw attention away from your face.
- Avoid sleeveless tops or spaghetti straps.
- Patterns and bold prints are especially accentuated in black and white, so be aware of that fact if you are looking to purchase black and white photographs.
- If you are taking full-length photos, don't forget shoes, hosiery, etc.
- Women being photographed in full-length should wear long pants, longer skirts, etc. The idea is to avoid short skirts or clothing that might draw attention from the face and to the legs!
- White is best reserved for babies, young girls, or mom/baby combinations. The bigger/older the person, the more the white outfit will tend to dominate the picture.
- Try to dress family members somewhat alike, using a "theme" colour or "look."
- Don't dress a group of people in all white. The amount of white will overpower the picture and draw attention away from the people.
- You can combine a couple of colours to vary what family members are wearing. You don't need to all look exactly alike, but keep the same theme.
- Make sure there is not one person who is dressed differently from the rest of the family.
- Do not mix formal and casual clothing in the same portrait.
- Apply makeup as you would if you were going to a formal occasion in the evening. In other words, using a bit more than you would during the day.
- Don't forget your necessities...makeup, brush, hair spray, etc.
- Don't worry about skin blemishes...they can be "fixed" in the editing process.
- Use enough powder base for a matte finish to avoid any shiny or oily appearance on your face, even for the gentlemen!
- Pay special attention to your eyes, as they will be the most important part of your portrait. • Don't experiment with new hairs styles the day of your session.
- Gentlemen remember to shave before your session.